

## Could your business benefit from packaging automation?

If you're wondering if now is the time to introduce packaging automation to your business, look out for these signs:

Statements	<b>/</b>
Your packaging is increasingly taking up room in your warehouse	
You continually need to hire new staff for your production and/or packing line	
Your packs produced per hour isn't increasing in line with demand	
Your business is creating increasing levels of packaging waste	
You experience an uplift in customer complaints about damaged goods	
Your team morale in packing areas may be lower due to increased workload	
Your packaging material (e.g tape) application is inconsistent and inefficient	
Your customer service is compromised due to dependency on labour when demand spikes	
Your current packaging solutions are low in unit cost but high in labour cost	

If you've ticked more than four of these statements, contact us to book a packaging automation consultation today! **contactus@macfarlanepackaging.com**